

Course 06 — AI Videos That Sell Mastery

A 6-modules CyberG7 system — research-backed, build-as-you-go.

THE COURSE AT A GLANCE

A direct-response sales system built on AI video — six compounding vectors that take a clip from generation to a paid invoice — not another go-viral content course.

Who This Is For

A direct-response sales system built on AI video — six compounding vectors that take a clip from generation to a paid invoice — not another go-viral content course.

This course is built for:

- Camera-shy solopreneurs with an offer worth buying who refuse to film themselves
- Creators who already get views but convert almost none of them into revenue
- Freelancers who want to package and sell AI video as a productized service or agency
- Operators chasing the 2026 cost-collapse window before their niche fills up

You'll feel right at home if any of these sound familiar:

- Views that never convert to sales — the only number that pays rent stays at zero
- A clip finally pops but there's no offer, CTA, or way to take payment behind it
- Hours of filming and editing for clips that die at a couple hundred views
- Watching less-skilled operators close clients from obviously AI-generated video

What You'll Build

By the end, you won't just understand the ideas — you'll have assembled a working system, module by module. Across the course you'll develop:

- The Cost Collapse And Why It Changes Everything
- The Direct-Response Math
- Lock One Offer, One Avatar, One Promise
- Glossary

- The Character Bible
- Scene Tokens And The Brand World
- Drift: The Silent Killers
- The Lower-Cost Pipeline
- The 4-Part Revenue Video Framework

Course Outline

Module 1 · Foundation: The AI Video Sales Paradigm

V^1 is the first vector of V^6 and the one that makes the other five worth building. It installs the 2026 paradigm shift: the cost of producing a polished 30-second sales video collapsed from \$500–2,000 to under \$20 when VEO3, Sora 2, and Runway Gen-4 hit broad utility. The bottleneck moved from production capability to creative selectivity, and that single fact rewrites who wins. Foundation locks one offer, one avatar, and one promise before a single clip renders, then runs the direct-response math that connects views to revenue.

Key themes:

- The Cost Collapse And Why It Changes Everything
- The Direct-Response Math
- Lock One Offer, One Avatar, One Promise

Module 2 · Generate: Consistent Characters & Scenes in VEO3

V^2 is where your spokesperson is born and never appears on camera. The vector teaches character and scene creation in VEO3 so every clip looks produced, not AI-generic. The core asset is a character bible — physical, wardrobe, voice, and motion attributes — plus reusable scene tokens that make clips recognizably yours. Without consistency, AI video erodes trust clip by clip through drift; with it, a stranger flipping through five clips sees the same person in the same brand world. Generate also covers a lower-cost alternative pipeline so render economics stay favorable at volume.

Key themes:

- The Character Bible
- Scene Tokens And The Brand World
- Drift: The Silent Killers

Module 3 · Frame: Scroll-Stopping Hook Frameworks

V^3 is the structure that makes viewers stop, watch, and convert. It installs the 4-Part Revenue Video Framework — Hook → Promise → Proof → CTA — mapped onto a 30-second timing grid, and the 4-Step Scroll-Stopping Framework that wins the first three seconds. Frame teaches five distinct hook frameworks and four CTA patterns, then maps hooks to offers so every video sells instead of merely entertaining. It also names the V^3 disease nobody tracks: hook fatigue, where a once-working hook quietly decays.

Key themes:

- The 4-Part Revenue Video Framework
- Winning The First Three Seconds
- Five Hooks, Four CTAs, Mapped To Offers

Module 4 · Distribute: Phone Production + DM Outreach

V⁴ ships the machine from your phone and turns one clip into 50 DM conversations. It builds the phone-first production rig that takes a VEO3 render to a captioned, published reel with no studio and no crew, then runs the two-channel stack: organic feed for awareness, DMs for conversion. The vector installs comment-to-DM automation with a lead-magnet handoff and makes the real conversion KPI — inquiry rate per shipped clip — a tracked number instead of a feeling.

Key themes:

- The Phone-First Production Rig
- The Two-Channel Stack
- Comment-To-DM Automation

Module 5 · Monetize: Sales Copywriting + Conversion Mechanics

V⁵ is the conversion layer that turns viewers into paying clients. It teaches direct-response copywriting with AI — PAS, AIDA, and StoryBrand adapted for video CTAs — then packages and prices a single clear offer with 2026 economics, whether that's UGC work, retainers, or your own product. Monetize builds the full conversion path from first view to paid invoice and pre-handles the four 2026 objections. The failure it prevents: a clip finally pops and there's nothing to sell behind it.

Key themes:

- Direct-Response Copy With AI
- Package And Price The Offer
- The Conversion Path

Module 6 · Operate: The Back-Office (LLC + Stripe + GHL + Capstone)

V⁶ is the rails that make you a business instead of a gig. It forms the LLC and wires Stripe so you can take payment legitimately, stands up a calendar with an intake form so strangers can book without a back-and-forth text thread, and configures Go High Level (or HoneyBook) so leads and pipeline live in one system rather than your DMs and memory. The vector closes with the capstone: launching your complete V⁶ system end-to-end on a real offer. Without V⁶, a buyer says yes and you send a personal PayPal link and a "what times work?" text.

Key themes:

- Legitimacy: LLC + EIN + Bank
- Payment: Stripe
- Booking And Client Management

Outcomes

Complete the course and you'll be able to:

- Internalize the under-\$20 math and operate on it daily — multiple cheap variants shipped and measured, zero preciousness about any single clip.
- Author a character bible covering physical, wardrobe, voice, and motion attributes — and paste from it on every single generation.
- Script every clip in four labeled parts (Hook → Promise → Proof → CTA) before generating anything.

- Build a phone-first rig that takes a VEO3 render to a captioned, published reel without a studio or crew.
- Write your last three CTAs from a named framework (PAS, AIDA, or StoryBrand) and be able to say which.
- File the LLC, obtain the EIN, and open the business bank account — treat two of three as zero.

ENROLL

Enroll me in V⁶ Start *Course 06 — AI Videos That Sell Mastery* today — the full module-by-module system lives at <https://ai-videos-that-sell-mastery-edu.cyberg7.com.sg>.